



All-Star Team Of Sponsors & Partners

BABE RUTH LEAGUE, INC. WORKS HARD TO ADDRESS THE NEEDS OF OUR LEAGUES AND ARE VERY PLEASED WITH THE "ALL-STAR" CALIBER TEAM OF SPONSORS WE HAVE BEHIND US. SOME OF THE BEST AND MOST RECOGNIZED NAMES IN THE INDUSTRY ARE AVAILABLE TO ASSIST OUR LEAGUES AND COMMISSIONERS.

Anaconda Sports/Lids Team Sports

Babe Ruth League is proud to announce the merger between Anaconda Sports, our "Official Supplier", and Lids Team Sports. With this merger comes changes we feel will further strengthen the commitment we share with Anaconda Sports to help our leagues raise money in the off season and save money on their equipment and uniform purchases in season.

This merger will provide the Babe Ruth membership with a large sales force with at least one or more salespersons in almost every state giving you the best of both worlds—the pricing and selection of a large volume dealer with the personalization and convenience of a local sales representative.

To introduce leagues to this merger, Anaconda Sports/Lids Team Sports is providing each league with a free gift

and information on their local sales representative.

As always, Anaconda Sports/Lids Team Sports offers payment terms to help leagues "gear up" during these rough economic times. Contact your local rep today to find out how they can help your league save money.

In addition, we urge all leagues to closely monitor the Babe Ruth Store, powered by Anaconda Sports/Lids Team Sports (visit www.baberuthleague.org, click on "Store", then click on the equipment icon), for the many specials and sales programs offered.

For further information, you can always contact Anaconda Sports/Lids Team Sports directly at 1-800-327-0074.



Raising Adequate Funds

We realize that raising adequate funds to administer a successful program is a demanding task and that our volunteers rely heavily on the services and products offered by Babe Ruth League **"TO HELP THEM GROW THEIR FUNDS."** We are pleased to present you with a wealth of companies and ideas on how to do just that, as well as ways on how you can save money on uniforms, equipment, baseballs, softballs, and other necessary essentials. . Also, when a group is a part of the Babe Ruth League family, they can take comfort in knowing that the "Ruth" and "Ripken" names are two of the most respected names in youth sports. Using the "Babe Ruth League" brand definitely provides credibility to your league and goes a long way in helping your program generate those needed operational funds.

OxiClean—Uniform Care Guide



OxiClean® is the “Official Stain Remover” of Babe Ruth League, Inc. An oxygen-based stain fighter that’s chlorine free and color safe, OxiClean®, is designed for maximum strength stain removal in your laundry and around your home. The team at OxiClean® understands participating in baseball and softball is a lot of fun, but it does result in some tough stain removals. We are excited to offer the Babe Ruth League membership a simple way to remove grass and dirt stains from baseball and softball uniforms. You no longer have to cringe during a game watching that uniform get dirty. By using OxiClean® and following these simple tips, you can keep it looking like new for longer:

Fit presoaking into the game plan. Get in the habit of immediately soaking soiled uniforms. Presoaking is just as important as washing when it comes to preserving the quality of uniforms beyond one season. The Babe Ruth League recommends soaking baseball uniforms in OxiClean® Versatile Stain Remover to remove dirt, grass, perspiration and even caked in red clay stains.

Activated by water, the unique OxiClean® ingredients go to work unleashing bubbling oxygen power for effective stain removal that is safe to use on whites AND colors.

MIX: 1 scoop (fill to line 4) per 1 gallon of water.
Submerge stained items in solution after dissolved.

SOAK: 1-6 hours.

Depending on severity of stain, some stains may require more time to soak.

WASH: as normal.

Bench Chlorine Bleach. If misused, bleach can damage uniforms by weakening fabrics and eating holes in the fabric. Instead, add a scoop of OxiClean®, along with your detergent, to every load of laundry to keep white baseball pants whiter and colored uniform tops brighter. This works great on jeans and school clothes too!

Strike Out the Dryer. Making sure uniforms are ready for every game can sometimes be a challenge, but no matter how much of a rush you’re in, do not put polyester uniforms in the dryer. The high heat can shrink the uniform and make letters and numbers crack, peel and bubble. The best option is to air dry clothes outside.

For more OxiClean® Tips, visit [facebook.com/OxiClean](https://www.facebook.com/OxiClean) or www.oxiclean.com. For further information, please contact Babe Ruth League Vice President Joseph Smiegocki at 1-800-880-3142 or at joe@baberuthleague.org.



K&K Insurance

From the first practice of the season to the World Series, K&K Insurance has you covered. They understand your insurance needs and have been the official insurance provider of Babe Ruth League, Inc. since 1988.

Their program includes:

- Accident Medical
- General Liability
- Directors’ and Officers’ Liability
- Equipment & Contents Insurance

Total commitment encompasses everything they do—from competitive coverage to prompt claims resolution. K&K Insurance is here to help when you need them most.

For further information, contact BR Headquarters at 1-800-880-3142 or K&K Insurance at 1-800-736-7358.

The Cap Emblem Program



The Cap Emblem Program is back by popular demand. This option allows Babe Ruth leagues to purchase custom caps and visors that include the official logo of Cal Ripken Baseball, Babe Ruth Baseball or Babe Ruth Softball to satisfy the official shoulder emblem requirement for local league and tournament play. For the 2015 season, leagues have the choice to purchase customized caps and visors or replica Major/Minor League caps licensed by Outdoor Cap and Pacific Headwear. As you can see, the Cap Emblem Option is a practical and inexpensive way to help your players experience a sense of accomplishment and pride, as well as satisfy the Babe Ruth League emblem requirements.

Sports Authority



Sports Authority is the Exclusive Sporting Goods Store of Babe Ruth League, Inc. They have a rich history, dating back almost a century, of being an industry leader in providing a wide assortment of quality, brand-name sporting goods. They realize their customers are passionate about the sports they pursue. Sports Authority knows they want to run faster, jump higher, hit the ball harder, carry their team to victory, and understand the passion that comes with being dedicated to a goal. So they are dedicated to providing their customers with the best shopping experience possible by consistently providing great brands at great values. In each league's 2015 kit, you will find a supply of Sports Authority coupons offering \$10 off a purchase of \$50 or more.



For the 12th consecutive year, **HERSHEY** will continue its designation as the “Official Candy” fundraising product. Local leagues participating in the program benefit from the fundraising power of **HERSHEY**'s leading brands. At the same time, leagues gain access to an exciting slate of incentives tailored to the needs and interest of the Babe Ruth League participants.



Since **HERSHEY** offers everyone's favorite candy brands at great values, reaching your fundraising goals can be simpler and sweeter than ever. Call Babe Ruth Headquarters for the Hershey Distributor in your area.



Babe Ruth League is pleased to announce its relationship with Great American Opportunities as our new “Preferred Vendor Relationship”. Great American will provide Babe Ruth teams and leagues with great program options, featuring exceptional values for consumers through discount cards branded exclusively for Babe Ruth League. There are also exciting, unique opportunities that feature MLB licensed products.

This partnership guarantees that Babe Ruth teams and leagues will have access to a professional and proactive sales force to assist them in selecting a quality, affordable fundraising product that will help them reach, or even exceed, target revenue goals to administer a successful league program.

Great American is more than a fundraising company, they help change lives. Throughout their 40 years of helping schools and organizations earn more than \$5 Billion in profits, they have never lost sight of their primary focus—helping kids. The people they serve are making a real difference every day. They customize fun, profitable, highly successful programs and provide exceptional customer service. For further details on this excellent fundraising opportunity, or to place an order, visit <http://gafundraising.com/>, email tom.marcinko@gafundraising.com or call 844-408-5396.

Rawlings Sporting Goods

Rawlings is the Official tournament Baseball and Softball for Babe Ruth League, as well as the Official Helmet. Rawlings is the only brand baseball and softball to be used for all District, State, Regional and World Series competition. As part of the partnership, leagues will again be able to participate in the Rawlings “Try It and Buy It” promotion where current Babe Ruth Baseball, Cal Ripken Baseball and Babe Ruth Softball players who try or purchase a Rawlings helmet or bat are eligible to win one of two “Try It and Buy It” Grand Prizes where they and a guest will be provided with the opportunity to meet a Rawlings Major League Advisory Staff Member at a Major League ballpark. The winners and their guests will receive complimentary transportation, lodging and tickets to the game. Also, there will be several secondary prizes consisting of Rawlings equipment. For additional information, contest rules and a registration form, please visit www.baberuthleague.org.



BABE RUTH LEAGUE COACHING EDUCATION CENTER POWERED BY RIPKEN BASEBALL



Rooted in the philosophy of “Athletes first, winning second,” the American Sports Education Program (ASEP) is the

leading provider of youth, high school, and elite-level sport education programs in the United States.

ASEP and Babe Ruth League have designed on-line courses for Babe Ruth League managers and coaches.

All rostered managers and coaches are required to complete coaching education and certification. Just as players strive to better themselves, Babe Ruth League wants its coaches to be able to take their coaching to the next level.

For further information, please contact Babe Ruth League Headquarters or visit www.baberuthleague.org and click on “Coaching Certification.”

MUSCO LIGHTING

Musco is proud to be a partner of Babe Ruth League Inc. as the organization's Official Lighting Company. As part of the partnership, Musco Lighting annually awards four (4) Babe Ruth leagues with a \$15,000 grant that can be used for the installation of a new lighting system or to refurbish an existing lighting system. Qualifying your league for consideration of a lighting grant is easy. First, fill out the Lighting Grant Application found on the Babe Ruth League website at www.baberuthleague.org. Along with the grant application, you must submit a lighting estimate sheet provided by your local Musco Lighting representative. For additional information, visit www.baberuthleague.org or www.musco.com/baberuth.



Customized Banners and Flags

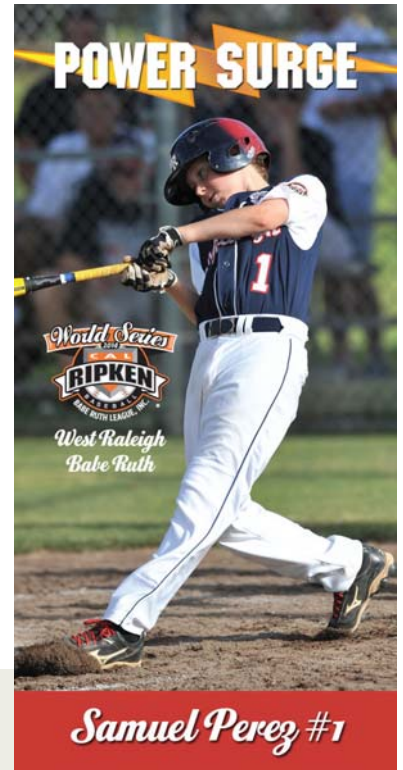
With our new workshop in place, Babe Ruth League Headquarters has the equipment to produce top quality flags and banners. All production processes are completed at home plate, which results in great savings to our membership.



Our custom flags and banners are a great resource to express team loyalty, promote upcoming events and tournaments, as well as pay tribute to sponsors. Parents will definitely want to take advantage of the special 5-foot action banner on which they can feature their son or daughter.

Use our designs or submit your own artwork to create customized flags and banners to proudly display at your ballpark or to retain as a keepsake.

For further details, contact Babe Ruth Headquarters at 1-800-880-3142 or refer to the 2015 Babe Ruth League Promotional Catalog and Product Guide.



2015 Babe Ruth League Promotional Catalog And Product Guide

For information on all Babe Ruth League's partners and sponsors, please refer to the 2015 Promotional Catalog and Product Guide.

From fundraising to equipment to insurance, the catalog contains a great representation of partners and sponsors to assist our leagues and commissioners.

You can obtain a copy from Babe Ruth Headquarters or view it online at www.baberuthleague.org.



Lifetouch Sports

Babe Ruth League, Inc. is excited to announce our new, exclusive multi-year partnership with Lifetouch Sports, a division of Lifetouch, Inc. Lifetouch, for almost 80 years, has been capturing precious memories of individuals, families, and organizations. They photograph more than 50,000 schools across the country and their newly expanded sports division is changing the landscape of team photography. Already working with thousands of programs just like Babe Ruth League, Lifetouch Sports is delivering PRO quality portraits and products at the highest level of service in the industry.

For further information or to get the ball rolling, please visit www.lifetouch.com/sports, email them at sportsales@lifetouch.com, or to speak with their National League Sport Representative, call 855-485-5173. Lifetouch Sports looks forward to seeing you at the fields and providing memories that last a lifetime.

To take advantage of these many services and products, visit www.baberuthleague.org.