

Advertising Rates are as follows:

Full Page (7-1/2" wide x 10" high) \$500

## 16U Babe Ruth Softball World Series2014 Program Advertising Contract



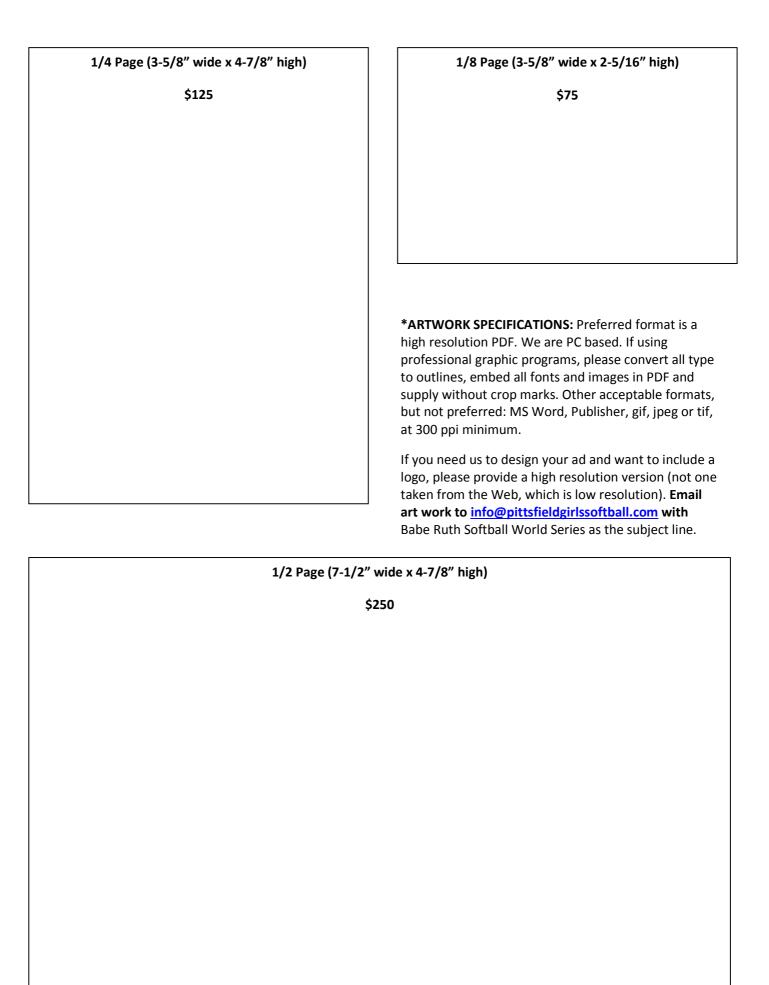
July 29 – August 5, 2014 Host League: Pittsfield Girls Softball, Inc. Gerald S. Doyle Memorial Park 503 Benedict Road, Pittsfield, MA

1/4 Page (3-5/8" wide x 4-7/8" high) \$125 1/8 Page (3-5/8" wide x 2-5/16" high) \$75

1/2 Page (7-1/2" wide x 4-7/8" high) \$250

Business Name of Advertise	er
Mailing Address	
City / State / Zip	
Ad Authorized By	
Phone #	Email:
lease reserve a page ad (1/2, Full, 1/4, etc)	
• •	<b>ttsfield Girls Softball Inc.</b> and mail this form, with payment to <b>01202</b> See below for artwork specifications.
If no camera ready art work, o	copy for advertisement should read as follows:
For internal use only:	
Sold By:	Date payment received:
Initials:	Date Artwork Received:

\*ARTWORK SPECIFICATIONS: Preferred format is a high resolution PDF. We are PC based. If using professional graphic programs, convert all type to outlines, embed all fonts and images in PDF and supply without crop marks. Other acceptable formats, but not preferred: MS Word, Publisher, gif, jpeg or tif, 300 ppi minimum. If you need us to design your ad and want to include a logo, please provide a high resolution version (not one taken from the Web, which is low resolution). Email art files to <a href="mailto:info@pittsfieldgirlssoftball.com">info@pittsfieldgirlssoftball.com</a> with Babe Ruth Softball World Series as the subject line.



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\$500