



16U Babe Ruth Softball World Series 2014 Program Advertising Contract



July 29 – August 5, 2014
Host League: Pittsfield Girls Softball, Inc.
Gerald S. Doyle Memorial Park
503 Benedict Road, Pittsfield, MA

Advertising Rates are as follows:

Full Page (7-1/2" wide x 10" high) \$500	1/2 Page (7-1/2" wide x 4-7/8" high) \$250
1/4 Page (3-5/8" wide x 4-7/8" high) \$125	1/8 Page (3-5/8" wide x 2-5/16" high) \$75

Business Name of Advertiser _____

Mailing Address _____

City / State / Zip _____

Ad Authorized By _____

Phone # _____ Email: _____

Please reserve a _____ page ad (1/2, Full, 1/4, etc)

Make checks payable to: **Pittsfield Girls Softball Inc.** and mail this form, with payment to
PO Box 928, Pittsfield MA 01202 See below for artwork specifications.

If no camera ready art work, copy for advertisement should read as follows:

For internal use only:

Sold By: _____

Date payment received: _____

Initials: _____

Date Artwork Received: _____

***ARTWORK SPECIFICATIONS:** Preferred format is a high resolution PDF. We are PC based. If using professional graphic programs, convert all type to outlines, embed all fonts and images in PDF and supply without crop marks. Other acceptable formats, but not preferred: MS Word, Publisher, gif, jpeg or tif, 300 ppi minimum. If you need us to design your ad and want to include a logo, please provide a high resolution version (not one taken from the Web, which is low resolution). Email art files to info@pittsfieldgirlssoftball.com with Babe Ruth Softball World Series as the subject line.

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\$125

1/8 Page (3-5/8" wide x 2-5/16" high)

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Full Page (7-1/2" wide x 10" high)

\$500